

ISO Standards Relevant to ESG

ISO (International Organization for Standardization) has several standards that help organizations structure their Environmental, Social, and Governance (ESG) practices. Here's a breakdown:

1. Environmental Standards (E - Environment)

- ISO 14001 – Environmental Management System (EMS)
- ISO 14064 – Greenhouse Gas (GHG) Accounting & Verification
- ISO 14067 – Carbon Footprint of Products
- ISO 14046 – Water Footprint Assessment
- ISO 50001 – Energy Management System
- ISO 20400 – Sustainable Procurement
- ISO 37101 – Sustainable Development for Communities
- ISO 21930 – Environmental Declaration for Buildings

2. Social Standards (S - Social Responsibility & Human Rights)

- ISO 26000 – Social Responsibility Guidance
- ISO 45001 – Occupational Health & Safety (OHS)
- ISO 30415 – Diversity & Inclusion in Human Resource Management
- ISO 10018 – Employee Engagement & Competency Management
- ISO 20121 – Sustainable Event Management

3. Governance Standards (G - Business Ethics & Compliance)

- ISO 37001 – Anti-Bribery Management System
- ISO 37301 – Compliance Management System
- ISO 31000 – Risk Management
- ISO 27001 – Information Security Management
- ISO 37002 – Whistleblowing Management System
- ISO 37060 – Corporate Governance of Organizations

4. Industry-Specific ESG Standards

- ISO 50001 (Energy Management) – Manufacturing, Real Estate, IT Data Centers
- ISO 14067 (Carbon Footprint) – Automotive, FMCG, Supply Chain
- ISO 20121 (Sustainable Events) – Event Management & Hospitality
- ISO 20400 (Sustainable Procurement) – Retail, FMCG, Construction

How These Standards Help in ESG Ratings:

- Improves ESG Scores (EcoVadis, MSCI, Sustainalytics, etc.)
- Strengthens Compliance & Risk Management
- Enhances Sustainability Reporting (GRI, TCFD, SASB)
- Attracts ESG Investors & Green Financing

Using these ISO standards, companies can build a strong ESG framework that enhances credibility and sustainability performance.